Press release



# Enzymatica launches new flavour in the ColdZyme® range – Eucalyptus

Like other products in the series, **ColdZyme Eucalyptus** creates a protective barrier in the throat that helps reduce the viral load, shorten the duration of a cold, and relieve symptoms. The ColdZyme range previously included **menthol** and **strawberry** flavours – with Eucalyptus now introduced as a fresh, cooling alternative.

"With ColdZyme Eucalyptus, we want to give consumers another choice — without compromising on quality or performance. Many associate eucalyptus with freshness and free breathing, making it a natural addition to our portfolio," says Claus Egstrand, CEO of Enzymatica AB.

The launch of ColdZyme Eucalyptus will take place in October in Sweden. The product will be available in pharmacies and online.

ColdZyme has been shown in peer-reviewed studies<sup>[1]</sup> to reduce viral load by up to 94 percent and shorten the duration of a cold by an average of 40 percent.

### About ColdZyme®

ColdZyme® is a CE-marked mouth spray designed to create a protective barrier in the throat. It is supported by clinical studies showing reduced duration and severity of common colds when used as directed. Read more about the latest independent study here: <a href="https://coldzyme.enzymatica.com">https://coldzyme.enzymatica.com</a>.

#### **About Enzymatica**

Enzymatica AB is a Swedish life science company specialising in enzyme-based medical devices that address respiratory health needs. The company's flagship product, ColdZyme®, is available in multiple markets. For more information, visit https://www.enzymatica.com.

## **About the Swedish Biathlon Federation**

The Swedish Biathlon Federation (SWE Biathlon) governs and develops the sport of biathlon in Sweden, supporting athletes from grassroots to the elite international level.

## **Media contacts**

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