

21 October 2025

Press release



Enzymatica strengthens its presence in elite sports – announces partnership with GB Snowsport

Enzymatica continues to strengthen its presence in elite sports. Shortly after announcing its partnership with the Swedish Biathlon Federation, the company now reveals a new collaboration with GB Snowsport – the national governing body for snowsports in Great Britain.

GB Snowsport manages the country's elite teams and athletes across twelve Olympic and Paralympic disciplines, with a focus on international competition and high-performance achievement. During the 2025/26 season, ColdZyme® will be part of the federation's efforts to support its athletes in their pursuit of success.

In a season where GB Snowsport's athletes push themselves to the limit in pursuit of excellence, cold and flu-like illnesses present a real challenge. Through this partnership, Enzymatica and GB Snowsport aim to help reduce time lost to illness and provide the athletes with the best possible conditions to perform at their peak throughout the season.

Claire Williams, Head of Sport Sciences and Medicine at GB Snowsport, said:

"We're delighted to have the support of ColdZyme heading into the new season. In a sport where success can be determined by millimetres, cold and flu-like illnesses can have a significant impact on both training and competition. Working with ColdZyme allows us to ensure our athletes are supported in the best possible way ahead of one of the most significant seasons in modern British snowsport history."

Charlotte Hodgkins-Byrne, Director of Strategic Partnerships at Enzymatica, said:

"We are very pleased to be partnering with GB Snowsport throughout the 2025/26 season. Clinical studies have shown that ColdZyme can shorten the duration of virus-related respiratory infections, reduce symptoms, and decrease viral load. Supporting these athletes at such a pivotal – and exciting – stage is something we are extremely proud of, and we look forward to following their journey towards the Milano Cortina 2026 Winter Olympics and Paralympics."

About ColdZyme®

ColdZyme® is a CE-marked mouth spray designed to create a protective barrier in the throat. It is supported by clinical studies showing reduced duration and severity of common colds when used as directed. ColdZyme® is easy to use and well-suited to the routines of high-performance sport.

About Enzymatica

Enzymatica AB is a Swedish life science company specialising in enzyme-based medical devices that address respiratory health needs. The company's flagship product, ColdZyme®, is available in multiple markets. For more information, visit <https://www.enzymatica.com>.



About GB Snowsport

GB Snowsport is the national governing body for snowsports in Great Britain, responsible for leading and developing elite programmes in skiing and snowboarding disciplines. The organisation's goal is to support British athletes in reaching World Cup podiums and winning medals at the Olympic and Paralympic Games.

For more information, please contact:

Claus Egstrand, CEO, Enzymatica AB

Tel: +44 7780 22 8385 | Email: claus.egstrand@enzymatica.com

GB Snowsport — **Chris Scott**, Head of External Relations | Email: media@gbsnowsport.com

***ColdZyme®** is a registered trademark of Enzymatica AB. Always read the label and instructions before use.*